
Job Title: Program Associate

Reports to: Pastor Kate Reuer Welton

Summary

Lutheran Campus Ministry-Twin Cities seeks a long- term staff position to work with Campus Pastor to grow and deepen our presence on the campus of the University of Minnesota-Twin Cities; with particular emphasis on:

- *Creative and consistent outreach and invitation to students unknown to our ministry;*
- *Shepherding LCM's Electronic and Print Media outreach;*
- *Deepening student engagement in this community through outreach, service and justice work.*

This position requires availability on Wednesday nights, and occasional other nights and weekends. It is half time, and benefits are commensurate with experience and the MAS Guidelines. We are looking for a candidate with an ability to commit for 3-5 years.

Please submit cover letter and resume to pastorkate@umnlutheran.org by November 25th, 2019.

Responsibilities

- **Outreach Ministries (40%)**
 - **Manage Electronic Media and Print Outreach**
Designs and sends weekly email via Mail Chimp to student email list; works with students to coordinate social media outreach and advertising campaigns via Facebook, Twitter, Instagram and/or other emerging networks. Manages website updates. Designs flyers, outreach materials and identifies opportunities for 'paper' outreach on campus.
 - **Coordinate Outreach to New Students including:**
 - **1:1 Outreach**
 - *Organizes 1:1 outreach for conversations between student leaders and students interested in or new to our ministry. Initiates ongoing 1:1's with students new to the community to identify passions and help them feel as if this community is theirs.*
 - **"Gathering Activities" on campus**
 - *Works with student leaders on mission specific outreach events throughout the year, concentrated at the beginning of each semester. These will include, but not be limited to opportunities for service, justice and reflection (detailed below)*
- **Service and Social Justice Ministries (30%)**
 - **Organizes opportunities for service, justice and reflection**
Works with Campus Pastor to identify and builds internal and external relationships on campus (within and outside of LCM), builds and maintains relationships with local non-

profits and other organizations to offer regular opportunities for service, justice and reflection.

- **Organizes Alternative Spring Break, Urban Immersion**
*Connects with organizations to partner with for alternative winter break **or** spring break trips, including service, justice and reflection. Recruits, builds partnerships, manages logistical details, and provides opportunities for theological reflection.*
 - **Participate in the life of LCM (30%)**
 - *Attends and helps in the execution of various LCM community events.*
 - *Occasionally preaches and leads various parts of Wednesday night worship (pause).*
 - *Leads Small Groups, as needed, and as there is capacity*
 - *Regular Staff Meetings*
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Core Competencies

- Passionate about accompanying young adults.
 - Passionate about doing outreach, having new conversations, and helping others do that work.
 - Experience in managing electronic communications or demonstrated interest and willingness to learn.
 - Demonstrated knowledge of and commitment to service and social justice.
 - Experience with organizing and/or community building.
 - Ability to work within a Lutheran theological context, and in an environment that welcomes and celebrates diversity of gender, sexuality, race, class and political background.
 - Ability to manage the tension between working independently and being self-starting; and working collaboratively as a part of a dynamic team.
 - Ability to attend to strategy and process, in the midst of many moving pieces and competing priorities.
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Who we are:

Lutheran Campus Ministry- Twin Cities is a ministry of the ELCA, in partnership with the Minneapolis and St. Paul Area Synods and the congregations that are a part of them. LCM-TC transforms lives by cultivating Christian community and providing sacred space for spiritual and vocational exploration during the formative years of college. Lutheran Campus Ministry-Twin Cities is a Reconciling in Christ congregation, and welcomes and encourages a diverse pool of applicants for this position. For more information, please visit our website at www.umnlutheran.org.